

JULIE BEASLEY

creative director

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646.957.0961

EXPERIENCE

2015-PRESENT CREATIVE DIRECTOR/FREELANCE

Various clients in New York, NY and Houston, TX

11/2011-10/2015 CREATIVE DIRECTOR/DDB, NEW YORK

Reebok, Iams, Clean & Clear, RoC, Merck Women's Health, Electrolux, Frigidaire, Tropicana, Good Humor, Cotton, Lipton, Quilted Northern, Angel Soft, Smithsonian National Zoo

3/2006-11/2011 ACD/MCCANN WORLDGROUP, NEW YORK

Verizon Wireless, Bertolli, I Can't Believe It's Not Butter, Applebee's, Nikon, K-Y, Acuvue, Stayfree, Reach, Exxon Mobil, Budget, Centrum, Kohls, Glaxosmithkline, Novartis, Pfizer

1/2005-3/2006 SR. COPYWRITER/THE COASTAL GROUP, NEW YORK

KitchenArt, Junior's Bakery, CBK Home Furnishings, Messermeister Cutlery, Roseland Real Estate, Lampe Berger Fragrances

5/2004-12/2004 SR. COPYWRITER/COLMAN BROHAN DAVIS MARKETING, CHICAGO

Sears, W.W. Grainger, Rewards Networks, Shopko, DeVry University

4/1998-5/2004 COPYWRITER/LBA, CHICAGO

Wrigley's, The Ohio Art Toy Company (Etch-A-Sketch), Arby's, Bill Knapp's Restaurants, Omron Healthcare, VTECH Electronic Toys, St. Joseph's Center for Abused Children

EDUCATION

1997 GRADUATE/BALL STATE UNIVERSITY, B.A.

Advertising and Journalism

1997 CREATIVE INTERN/FRANKEL & COMPANY, CHICAGO

1996 CREATIVE INTERN/BRSG ADVERTISING, HOUSTON

SECOND CITY IMPROV SCHOOL/Laughs